

8 Pillars of a Technology Solution Service Model

01. Leadership Commitment
02. Have a Service Offering (technical expertise & resource bandwidth)
03. Productize Service Offering (24/7/365, Gold, Silver, Bronze package)
04. Have a True Technology-as-a-Service Program
05. Technology-as-a-Service Training
06. Compensation for Selling Service Offering
07. Marketing Aligned to Sell As-A-Service
08. Leadership Inspection/Enforcement