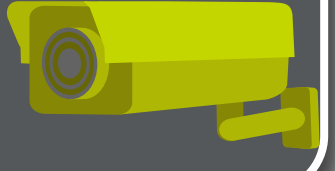


# 6 REASONS TO CHOOSE SHIELD TECHNOLOGY EQUIPMENT AS A SERVICE TO PAY FOR AUDIOVISUAL EQUIPMENT



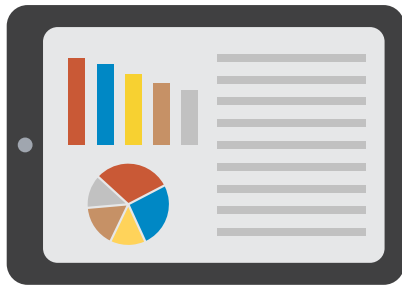
#1



## Stash Your Cash

You should use your cash for revenue generating business activities. Think marketing, R&D, and growth opportunities. Don't drop large sums of capital on a depreciating asset like technology equipment. It is simply not the smartest decision with more sensible options on the table.

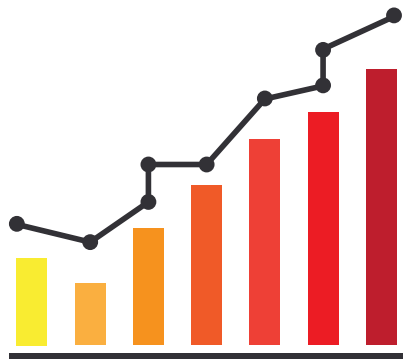
#2



## Stay Current

Gone are the days of keeping your technology for a decade. Technology advances at a more rapid rate than ever before. Don't strap yourself to a dinosaur of a phone system or subpar surveillance equipment, or other antiquated technology by owning it when better options are available. Shield is the only payment alternative that provides customers with more flexibility and control to change and upgrade as needed without obligation for remaining balances.

#3



## Use > Ownership

The demand for X as a Service has never been higher. Organizations are seeing the benefit to not having to be burdened and tied down by owning their equipment due to subscription based payment models. Technology like security surveillance equipment's importance lies in the USE of the equipment, not in ownership. Similar to reason #2, due to technology's rapid advancement and current equipment's depreciation rate, what do you really end up owning anyways?

#4



## Payment Flexibility

Most finance companies you work with can work with you on your payment schedule. Have more cash flow during different seasons of the year by paying monthly, annually, or quarterly. Work in sync with your finance partner and your cash flow.

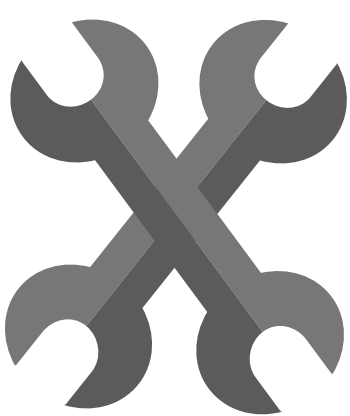
#5



## Least Expensive

Due to the Time Value of Money (TVM), money in hand today is worth more than money in the future. Therefore, the sum of monthly payments made over time actually has less value and cost to you versus an entire upfront payment today. There are also financial and tax benefits to this OPEX payment method that further contributes to Shield being the lowest cost versus other payment options.

#6



## Bundle Maintenance & Support

With a monthly payment, it makes bundling in multiyear maintenance with the equipment easy. It only adds a small amount to the monthly cost. You have the peace of mind knowing you're protected from your bottom line being affected due to any technology malfunctions.