

Case Study

NONPROFIT FOR PET SERVICES
UPGRADES PHONE SOLUTION
WITHOUT FINANCIAL PENALTY

TAMCO®

Highlights

Tail Waggers 1990 upgraded their Allworx VoIP communication platform without any financial penalty or rollover charges thanks to their TAMCO Shield contract's Solution Replacement Guarantee (SRG). Any other agreement would have forced Tail Waggers to roll over the remaining payments ensuring they were still accountable for the \$6,800 balance. Now with even more connectivity and upgraded operational efficiency, Tail Waggers 1990 can keep serving the community and helping people care for their beloved pets. Their upgraded phone system is under a new Shield contract, which continues to provide flexibility and financial protection as they experience further growth and success.

Company Story

Tail Waggers 1990 began as a bowling event to raise money for various animal welfare organizations and has turned into a thriving 501 (c)(3) nonprofit organization. Tail Waggers is a community name and resource, providing preventative veterinary care for pets, spay/neuter services, food assistance, and cat/kitten adoptions. They are a busy operation that has consistently grown and continue to expand in great ways to serve the community better as the years go by.



The Way They Paid For Their Phones Protected Their Capital

Tail Waggers' founder, Laura Zain, is no stranger to change and growth. With nearly three decades in operation, the 501 (c)(3) nonprofit organization has grown to a multi-site operation over the years. Within the first six years of being in a brick and mortar storefront, they grew from one to four facilities. When they were equipping their operation with a phone solution, TAMCO Shield was recommended as the payment option by their IT solution provider. Shield has multiple benefits not offered by other payment methods. However, Shield specifically offered two very important benefits to Tail Waggers:

I. MONTHLY PAYMENT OPTION

They did not have to spend a large capital outlay and they kept their cash working towards the mission.


2. SOLUTION REPLACEMENT GUARANTEE (SRG)

Protected them from being penalized for growing, expanding, and better serving the community. They did not have to worry about typical associated costs that come along with replacing IT equipment in the middle of an existing term.

Sure enough, without fail, just shy of three years into their five year contract on the phone system, Tail Waggers 1990 was growing and expanding their operation. Due to Laura choosing TAMCO Shield, she exercised her SRG benefit. Working closely with the TAMCO team, TailWaggers upgraded to a new solution. They did not have to roll over the \$6,800 balance of payments left on the existing contract or pay a penalty fee for growing their operation.

Tail Waggers simply outgrew their existing technology and replaced it with a solution that brought them better connectivity, saved them time, and opened the doors to work more effectively for the community.

You should be rewarded for growing as a business. Not penalized.

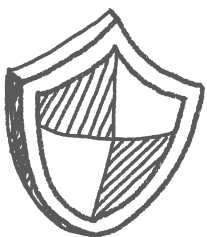


“Our upgraded equipment has made communication in the facilities much more efficient. To be able to change to the system we needed when we needed it was highly valuable to us. We’ve grown exponentially and have plans to continue expanding to serve in the community. Preserving our cash flow is important to our operation and helps our mission.”

-Laura Zain, Founder

About TAMCO & TAMCO Shield

TAMCO offers an exclusive monthly payment alternative, TAMCO Shield, that removes the pitfalls of traditional options like bank loans, cash purchases, and \$1 buyout leases. Customers receive protection, control, and flexibility over their voice, video, or data technology equipment. Shield is available in the U.S. and Canada for phone systems, video conferencing, data networking, audio visual, security surveillance, or any related technology equipment.



Get to know Shield

TAMCO's exclusive monthly payment option that gives you control, flexibility, & protection over your voice, video, & data IT equipment.

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